

ADVERTISING COSTS

Ad Sizes and Rates:

“1x rates”

Back Cover: \$1500

Inside Front Cover: \$1200

Inside Back Cover: \$1200

Full page: \$1000

1/2 page: \$600

1/4 page \$400

“4x rates”

Back Cover \$1200

Inside Covers \$1000

Full page \$800

1/2 page \$500

1/4 page \$300

Ads are billed upon print date. All ads are full color. Advertisers may have their websites linked from the Alabama Music Magazine website at www.alabamamusicmagazine.org.

DIGITAL REQUIREMENTS

Ad Specifications:

Full Page Bleed 8.625 x 11.125

Full Page Non-Bleed 7.875 x 10.375

1/2 Page Horizontal 7.875 x 4.875

1/2 Page Vertical 3.625 x 10.375

1/4 Page 3.625 x 4.875

Submit ads as full-color, high resolution (300ppi+) PDF, PSD, JPG, PNG, or TIF files with all fonts embedded or converted to outlines.

PRODUCTION CALENDAR

Spring 2009

April/May/June

Ad Deadline: March 25

Fall 2009

October/November/December

Ad Deadline: September 24

Summer 2009

July/August/September

Ad Deadline: June 25

Winter 2010

January/February/March

Ad Deadline: December 21



Alabama
Proof that stars really DO fall on Alabama
Music

DISTRIBUTION

This publication will be available 24-7 online at alabamamusicmagazine.org, as well as at newsstands across the state and mailed directly to subscribers.

ADVERTISING CONTRACT

Date: _____

Advertiser name: _____

Contact person: _____

Contact phone number: _____

Person who will approve ads: _____

Fax: _____

Email address: _____

If you would like to pay by credit card:

Card #: _____

Security code: _____

Expiration date: _____

Signature: _____

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_____ 1/2 Page Vertical 3.625 x 10.375

_____ 1/4 Page 3.625 x 4.875

For questions about your advertising contract, phone (256) 394-3562 or (800) 239-2643 . Or write us at bonnie@alabamamusicmagazine.org

